

# **17<sup>th</sup> Annual Curriculum, Research, and Instructional Leaders Meeting**



## **Sponsorship Brochure**

**July 11-14, 2022**

Hyatt Regency Columbus  
350 North High Street  
Columbus, OH 43215  
614-463-1234





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## **SPONSORSHIP FORM**

### **OVERVIEW**

The Council of the Great City Schools is the only national organization exclusively representing the needs of urban public schools. Composed of 76 large city school districts, its mission is to promote the cause of urban schools and to advocate for inner-city students through legislation, research and media relations. The organization also provides a network for school districts sharing common problems to exchange information and to collectively address new challenges as they emerge in order to deliver the best possible education for urban youth.

### **CURRICULUM, RESEARCH, AND INSTRUCTIONAL LEADERS CONFERENCE**

This 4-day event brings together K-12 urban school district Curriculum, Research, and Instructional Leaders to collaborate on important academic, research issues and solutions relevant to teacher practices and student achievement.

### **MEMBER DISTRICTS**

Albuquerque, Anchorage, Arlington (Texas), Atlanta, Aurora (Colorado), Austin, Baltimore, Birmingham, Boston, Bridgeport, Broward County (Ft. Lauderdale), Buffalo, Charleston County, Charlotte-Mecklenburg, Chicago, Cincinnati, Clark County (Las Vegas), Cleveland, Columbus, Dallas, Dayton, Denver, Des Moines, Detroit, Duval County (Jacksonville), East Baton Rouge, El Paso, Fayette County, Fort Worth, Fresno, Guilford County (Greensboro, N.C.), Hawaii, Hillsborough County (Tampa), Houston, Indianapolis, Jackson, Jefferson County (Louisville), Kansas City, Long Beach, Los Angeles, Miami-Dade County, Milwaukee, Minneapolis, Nashville, New Orleans, New York City, Newark, Norfolk, Oklahoma City, Omaha, Orange County (Orlando), Palm Beach County, Philadelphia, Phoenix Union, Pinellas County, Pittsburgh, Portland, Providence, Puerto Rico, Richmond, Rochester, Sacramento, San Antonio, San Diego, San Francisco, Santa Ana, Seattle, Memphis-Shelby County, St. Louis, St. Paul, Toledo, Toronto, Tulsa, Washington, D.C., Washoe County, and Wichita

**THANK YOU FOR YOUR SUPPORT!**

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## SPONSORSHIP GUIDELINES

The Council of the Great City Schools is most appreciative of the contributions that enhance the atmosphere of the conference. Your contribution will be acknowledged in the conference program, event signage, and the Council's Annual Report.

REGISTER ONLINE HERE:

<https://cvent.me/GMLmDV>

Please indicate the level you choose to sponsor on final page

**PLATINUM LEVEL \$10,000**

**3 FREE REGISTRATIONS**

- o District-led, sponsored presentation (*Guidance below*)
- o All sessions will be on Wednesday.
- o Early distribution of attendees list (2 times before meeting)
- o Sponsor of conference lunch with two (2) minute speaking opportunity.
- o Recognized via conference program, sign, banner and the Council's Annual Report.
- o Opportunity to display materials and/or giveaways on shared resource table.
- o Brief description & logo of your company to be added to the agenda program.
- o 3 free registrants

*Sponsored presentation guidance:*

- o *Presentations will be 45-minutes, must be district-led, and should not be 'sales pitches' for products*
- o *Districts presenters must be registered no later than June 24*
- o *Presentations must be submitted for review no later than June 24*
- o *If district presenters are unable to attend meeting, the presentation will be canceled*

**GOLD LEVEL \$7,500**

**3 FREE REGISTRATIONS**

- o Early distribution of attendees list (2X before meeting).
- o Sponsor of conference lunch with two (2) minute speaking opportunity.
- o Recognized via conference program, sign, banner and the Council's Annual Report.
- o Opportunity to display materials and/or giveaways on shared resource table.
- o Brief description & logo of your company to be added to the agenda program.
- o 3 free registrations

**SILVER LEVEL \$6,000**

**2 FREE REGISTRATIONS**

- o Early distribution of attendees list (1X before meeting).
- o Sponsor of conference reception with two (2) minute speaking opportunity.
- o Recognized via conference program, sign, banner and the Council's Annual Report.
- o Opportunity to display materials and/or giveaways on shared resource table.
- o Brief description & logo of your company to be added to the agenda program.
- o 2 free registrations

**BRONZE LEVEL \$3,500**

**1 FREE REGISTRATION**

- o Opportunity to display materials and/or giveaways on shared resource table.
- o Recognized via conference program, signs and the Council's Annual Report.
- o Brief description & logo of the company to be added to the agenda program.
- o 1 free registration

